ORDER

Orders	Order / Rev:	67495		
	Alt Order #:	09849033		
	Product Desc:	YOHO FOR CONGRESS(R)		WAWS
	Estimate:	1965		Fox 30 JAX
	Flight Dates:	10/23/12 - 11/05/12	Primary AE:	Millennium San Francisco
	Original Date / Rev:	10/22/12 / 10/22/12	Sales Office:	MNAT
	Order Type:	CIA - O	Sales Region:	National
Agency	Name:	Dresner Wickers & Assoc		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1819 Polk Street #373	Billing Cycle:	EOM/EOC
		San Francisco, CA 94109	Agency Commission:	15%
Advertiser	Name:	Ted Yoho (R) US Congress FL D-3		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	US Congress	Order Separation:	00:00:00
	Priority:	P-2	Advertiser External ID:	

Bill Plan

DIII FIAII						
Start Date	End Date	# Spots	Gross Amount	Net Amount		
10/01/12	10/28/12	19	\$2,200.00	\$1,870.00		
10/29/12	11/05/12	29	\$2,640.00	\$2,244.00		

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	19	\$2,200.00	\$1,870.00	0.00
November 2012	29	\$2,640.00	\$2,244.00	0.00
Totals	48	\$4.840.00	\$4.114.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium San Francisco			Start Of Order - End Of Order	100%

AGY, POL-CAND, GEN

Order Share	Share	Total
Fox 30 JAX	6%	\$4,840.00
Market	100%	\$80,666.67

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	69%	\$55,660.00
WCWJ	0%	\$0.00
WJXT	0%	\$0.00
WJXX	0%	\$0.00
WTEV	25%	\$20,166.67
WTLV	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	WAWS	10/23/12	11/02/12	Action News @ 5	5a CM	5:00 AM-5:	30 AM MTWTF	:30	3	\$30.00 P-2	0.00 NM	7	\$210.00
				Action News @ :	5a								
	COMME	NTS APPI	LY TO SUI	B LINES A THRU	В								
	5AM NE	WS											
	Star	t Date E	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 10/2	22/12	0/28/12	- TWTF	3	\$30.00	0.00						
V	Veek: 10/2	29/12 1	1/04/12	MTWTF	4	\$30.00	0.00						
E 2	WAWS	10/23/12	11/02/12	Action News @ 5	530a CM	5:30 AM-6:	OO AM MTWTF	:30	3	\$40.00 P-2	0.00 NM	7	\$280.00

Print Date: 10/22/12 10:19:56 Page 2 of 3

Order / Rev: 67495 Advertiser: Ted Yoho (R) US Congress FL D-3

Alt Order #: 09849033 Product Desc: YOHO FOR CONGRESS(R) Fox 30 JAX

Flight Dates: 10/23/12 - 11/05/12 Estimate: 1965

Ln Ch Start	End	Inventory Code Action News @ 5		Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
COMMENTS APPLY TO SUB LINES A THRU B 530AM NEWS											
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/12 Week: 10/29/12	10/28/12 11/04/12	- TWTF MTWTF	3 4	\$40.00 \$40.00	0.00 0.00						
E 3 WAWS 10/23/	12 11/02/12	Action News @ 6		6:00 AM-7:0	00 AM MTWTF	:30	3	\$50.00 P-2	0.00 NM	7	\$350.00
COMMENTS AF 6AM NEWS	PPLY TO SU	B LINES A THRU	3								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/12 Week: 10/29/12	10/28/12 11/04/12	- TWTF MTWTF	3 4	\$50.00 \$50.00	0.00 0.00						
E 4 WAWS 10/23/	12 11/02/12	Action News @ 78 Action News @ 7		7:00 AM-8:0	OO AM MTWTF	:30	3	\$50.00 P-2	0.00 NM	7	\$350.00
COMMENTS AF 7AM NEWS	PPLY TO SU	B LINES A THRU I									
Start Date Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u> - TWTF	Spots/Week 3	<u>Rate</u> \$50.00	Rating 0.00						
Week: 10/29/12	11/04/12	МГЖГБ	4	\$50.00	0.00			450.00.D.0	0.00.1114	_	# 050.00
E 5 WAWS 10/23/	12 11/02/12	Action News @ 8 Action News @ 8		8:00 AM-9:0	OO AM MTWTF	:30	3	\$50.00 P-2	0.00 NM	7	\$350.00
8AM NEWS		B LINES A THRU I			5						
Start Date Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u> - TWTF	Spots/Week 3	<u>Rate</u> \$50.00	Rating 0.00						
Week: 10/29/12	11/04/12	MTWTF	4	\$50.00	0.00			#400 00 B 0	0.00.1114		# 0.40.00
6 WAWS 10/28/		Su 11a-12p Su 11a-12p	СМ	11:00 AM-1	2:00 PIS	:30	1	\$120.00 P-2	0.00 NM	2	\$240.00
FOX NEWS SU Start Date	NDAY End Date	Wookdays	Spots/Week	Pata	Pating						
Week: 10/22/12	10/28/12	Weekdays S	<u>3pots/week</u>	<u>Rate</u> \$120.00	Rating 0.00						
Week: 10/29/12 E 7 WAWS 10/23/2	11/04/12	S M-F 10n-1030n	CM	\$120.00 10:00 PM-1	0.00 0:30 PIMTWTFSS	:30	2	\$560.00 P-2	0.00 NM	4	\$2,240.00
10P NEWS	12 11/04/12	M-F 10p-1030p	OW	10.001 101 1	0.00 1 IMI WII 55	.00	_	φοσο.σσ1 2	0.00 14101		Ψ2,240.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/12 Week: 10/29/12	10/28/12 11/04/12	- TWTFSS MTWTFSS	2 2	\$560.00 \$560.00	0.00 0.00						
E 8 WAWS 10/23/			CM		1:00 PIMTWTFSS	:30	1	\$300.00 P-2	0.00 NM	2	\$600.00
1030P NEWS		M-F 1030p-11p									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/12 Week: 10/29/12	10/28/12 11/04/12	- TWTFSS MTWTFSS	1 1	\$300.00 \$300.00	0.00 0.00						
9 WAWS 11/05/	12 11/05/12			5:00 AM-5:3	30 AM M	:30	1	\$30.00 P-2	0.00 NM	1	\$30.00
5A NEWS		Action News @ 5	a								
Start Date Week: 11/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$30.00	Rating 0.00						
10 WAWS 11/05/			30a CM	· ·	0.00 00 AM M	:30	1	\$40.00 P-2	0.00 NM	1	\$40.00
530A NEWS		Action News @ 5	30a								
Start Date Week: 11/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	Rate	Rating 0.00						
11 WAWS 11/05/12		Action News @ 6		\$40.00 6:00 AM-7:0	0.00 00 AM M	:30	1	\$50.00 P-2	0.00 NM	1	\$50.00
6A NEWS		Action News @ 6									
Start Date Week: 11/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
12 WAWS 11/05/					00 AM M	:30	1	\$50.00 P-2	0.00 NM	1	\$50.00
74 NEW/S		Action News @ 7	а								

7A NEWS

Print Date: 10/22/12 10:19:56 Page 3 of 3

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Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
12 WAWS	11/05/12	11/05/12	Action News @		7:00 AM-8:0	00 AM M	:30	1	\$50.00 P-2	0.00 NM	1	\$50.00
7A NEW	'S		Action News @	7a								
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/0)5/12	11/11/12	M	1	\$50.00	0.00						
13 WAWS	11/05/12	11/05/12	Action News @	8a CM	8:00 AM-9:0	00 AM M	:30	1	\$50.00 P-2	0.00 NM	1	\$50.00
			Action News @	8a								
8A NEW	'S											
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/0)5/12	11/11/12	M	1	\$50.00	0.00						

Totals 48 \$4,840.00